

Commonwealth Cleanup Week 2007

Art Contest

Go Logo

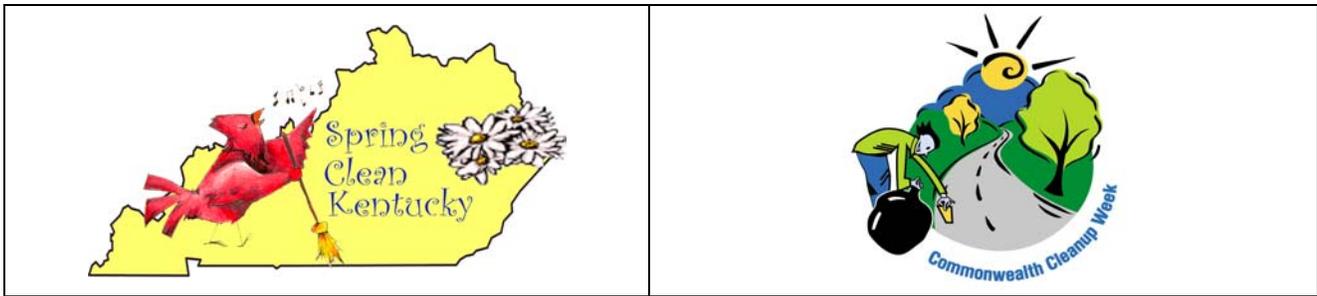
Help create a new logo for Commonwealth Cleanup Week

The 9th annual Commonwealth Cleanup Week will be March 25-31, 2007.

Students in K-12 are being asked to help create a new logo for Commonwealth Cleanup Week.

Entries must be submitted to a county extension service agent by **Friday, Feb. 9, 2007**.

Here are, left to right, the original and the current logo:



The winning logo will be adapted and used in 2008 for the 10th anniversary Commonwealth Cleanup Week.

More information about the event and the contest:

1. What is Commonwealth Cleanup Week? The 1998 Kentucky General Assembly designated the fourth week in March as an opportunity for Kentuckians to participate in "activities that highlight the natural beauty of their communities." (House Joint Resolution 121 is online at the Legislative Research Commission site: <http://www.lrc.ky.gov/recarch/98rs/HJ121/bill.doc>) In addition to the art contest, the upcoming 9th annual event will include organized cleanup events across the state and prize drawings for participating groups.

2. How can I participate? Kentucky students – Grades K-12 at private and public schools – may enter the art contest. Home-schooled students may also participate.

3. What is the entry deadline? Artwork must be submitted to your local county extension agent by Feb. 9, 2007. Contact information for county extension offices is online at <http://www.ca.uky.edu/county/>

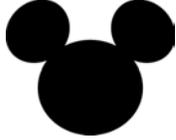
4. What are the prizes? Judges will choose winners from each of four different categories – Grades K-2, 3-5 and 6-8 and 9-12 – and an overall logo winner. Category winners will receive \$50 and a plaque and their designated classroom or library will get \$500 for the purchase of environmental materials. The prize for the overall winner will be announced in the next few weeks.

5. How do I get information about creating a logo? There are several sites online – including ehow and About.com – that discuss designing a logo. In addition, there is information here on Page 2.

6. What are the contest rules? How will the entries be judged? See detailed information on the entry form on contest rules, submission requirements and the point system used to judge the entries on Page 3 and 4.

What is a logo? It is an image that makes you think of something:

When you see this:



You think of this:
Mickey Mouse.

A logo can be a symbol or drawing alone:



A logo can be a symbol plus text:



Some logos – like a company name – can be text alone:



A logo should:

- Be simple and easy to recognize.
- Look good in black and white or one color. (Four-color is expensive to print.)
- Look good if it is BIG or small.

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Entry Form

Student's name _____

Grade _____ School _____ County _____

Parent/guardian name _____

Librarian/teacher, address & phone no. _____

_____ E-mail _____

Librarian/teacher's signature _____

Parent/guardian's signature _____

What classroom/library will be receiving the cash award?

NOTE: All entries become property of the contest sponsors and may be used for promotional purposes. Photographs of winning students may be used in cabinet publications and distributed to the media.

CHECKLIST

- Review contest rules and judging criteria to make sure your entry meets requirements.
- Attach this signed, completed form to the back of your entry.
- Indicate which classroom or library will receive the cash award.
- Submit poster to your county extension agent by **Friday, Feb. 9, 2007.**

Division of Waste Management

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September 2006



JUDGING CRITERIA

Criterion	Description	Points possible	Score
Content	Logo is created according to the contest rules. Entry reflects a great deal of effort.	15	
Language	Writing is neat and legible. The entry demonstrates age-appropriate mastery of spelling, grammar and punctuation.	10	
Communication	Shows an understanding of the goals of Commonwealth Cleanup Week and communicates them well.	20	
Artistry	Good use of color, graphic elements and type. The artwork can be adapted for use as a logo.	25	
Creativity	The student takes an original approach to the subject. Shows imagination.	30	
<i>TOTAL SCORE</i> _____			

CONTEST RULES

- 1) All Kentucky students, Grades K-12, are eligible to compete in the contest.
- 2) Entries become property of the contest sponsors and may be used for promotional purposes. The decisions of the judges are final.
- 3) The use of copyrighted characters is prohibited. Artwork may be rendered in any medium: pencil, ink, charcoal, crayon, oil, etc., but it must be flat art. Computer generated art will be considered.
- 4) Entries must be submitted to your local county cooperative extension agent by **Feb. 9, 2007**.
- 5) An official entry form (photocopies are acceptable) must be completed, including the librarian or teacher's name and school name, and securely attached to the back of each entry.